

A box of FREE church fundraising help!

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Dear Alicia,

In June of this year, we launched the Church Fundraising Hub to support churches with their fundraising activities during COVID-19 and beyond. The online fundraising hub has been a great success, with such positive feedback from you over the past few months, but we felt we also needed to support all our churches by providing support offline.

**Fundraising in a Box<sup>1</sup>** is the latest addition to our range of fundraising resources. Printed material designed to provide churches with clear guidance and steps to take to make the fundraising journey easier and more successful.

As no two fundraising campaigns are the same and fundraising differs from church to church, we've designed the principles and tools found inside this toolkit to be used across a variety of types of fundraising. In the box you will find:

- Step-by-step guides to help you navigate the uniquely complex world of church fundraising
- Clear guidance and steps to make your churches fundraising journey easier and more successful
- Support for you and your church volunteers whether experienced in fundraising or learning on the go.

We all know that fundraising can be a challenge, often falling to busy volunteers and clergy with other priorities. With COVID-19, fundraising activity has been greatly reduced - leaving many churches with a deficit to fill. It would be helpful if you could share the exciting news of the new printed toolkit Fundraising in a Box with your churches insured with Ecclesiastical\*, as we are keen that all our insured churches have access to this resource.

The toolkit 'Fundraising in a Box' can be pre ordered by visiting [www.ecclesiastical.com/fundraisingbox](http://www.ecclesiastical.com/fundraisingbox). Once ordered, the toolkit will be posted to the churches within the next couple of months.

We hope that churches find this toolkit helpful and insightful as they look to raise vital funds both now and in future.

Pre-order your box

<sup>1</sup>Fundraising in a Box is an exclusive resource for Ecclesiastical customers. The toolkit will be sent following a review of the details provided.



## 12 days of giving

We are delighted to announce that nominations are now open in our annual 12 days of giving.

Designed to give eligible charities<sup>1</sup> in the UK and Republic of Ireland the financial assistance they need to help them make a real difference, we're donating £1,000 to 10 charities each weekday from 7 – 22 December. **That's £120,000 to 120 charities over 12 days.**

### Just imagine what your favourite church or charity could do with a £1,000 donation

We're proud to be giving back to the communities we serve and championing the issues that really matter to them, especially this year with so many in need – working together to build a movement for good.

We are delighted that churches are once again eligible to enter – just remember to tick the **registration exempt** box on the nomination form.

To nominate, all you need to do is visit [movementforgood.com/12days](https://movementforgood.com/12days) and enter your details.

Each draw will close at midnight the day before, with all nominations rolled over to the next available draw unless the church or charity is drawn.

The more nominations a church or charity gets, the greater its chance of receiving a £1,000 donation, so start spreading the word to your friends and family.

Nominate today

Kind regards



Michael Angell ACII Chartered Insurer

Church Operations Director

cc Archdeacons

<sup>1</sup>Please note, anyone can nominate but only eligible charities can win an award. Full Terms and Conditions are available on the [website](#).

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